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A Systematic Literature Review on Carbon Financial Accounting

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Abstract:

The economic consequences of climate change and the function of carbon accounting in climate change have attracted increased attention from the research community. Although various studies have investigated climate change and carbon accounting, no systematic literature analysis has been conducted to provide a comprehensive overview of carbon financial accounting. Thus, the current paper gains insights into the key research domains and outlines future research directions and opportunities for carbon financial accounting by using systematic literature review. This paper adopts a methodological approach of systematic literature review, as suggested by Linnenluecke et al. (2020) with a final sample of 43 academic papers published from 2002 to 2022. Papers in this domain discuss seven topics: debates on IFRIC 3, the diversity of approaches to accounting practices, redefining emission allowance, valuation of emission allowance, a high level of non-disclosure, carbon accounting for sustainability governance, and responses of accountancy professionals. There are several issues to explore in future research, including investigating the interactions among different carbon accounting frames, applying new theoretical views and empirical methods to develop how decisions around carbon financial accounting are made, and providing more research on less developed countries. This paper conducts a systematic literature review of the theories and practices of carbon financial accounting. It makes contributions to the academic community by highlighting several key topics and research avenues that may impact the theory and practice related to carbon financial accounting and climate change.

Keywords: carbon financial accounting, systematic literature review, carbon emission allowance, climate change.

碳金融会计系统文献综述

摘要:

气候变化的经济后果和碳核算在气候变化中的作用越来越受到研究界的关注。尽管各种研究已经调查了气候变化和碳核算,但还没有进行系统的文献分析来提供碳财务核算的全面概述。因此,本文通过系统的文献回顾,深入了解了关键研究领域,并概述了未来碳财务会计的研究方向和机会。正如林嫩吕克等人所建议的,本文采用了系统文献综述的方法论方法。(2020)以及 2002 年至 2022 年发表的 43 篇学术论文的最终

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样本。该领域的论文讨论了七个主题:关于国际财务报告解释委员会 3 的辩论、会计实务方法的多样性、 重新定义排放津贴、排放津贴估值、高水平 不披露、可持续治理的碳核算以及会计专业人士的回应。在未 来的研究中有几个问题需要探索,包括调查不同碳核算框架之间的相互作用,应用新的理论观点和实证方 法来制定围绕碳财务核算的决策,以及对欠发达国家进行更多研究。本文对碳财务会计的理论和实践进行 了系统的文献回顾。它通过突出可能影响与碳财务核算和气候变化相关的理论和实践的几个关键主题和研 究途径,为学术界做出了贡献。

关键词:碳财务核算,系统文献综述,碳排放配额,气候变化。

1. Introduction

The consideration of Greenhouse gas (GHG) emissions is attracting growing attention in corporations' decisions, primarily due to the construction of carbon markets proposed by the Kyoto Protocol, which aims to lower GHG emissions and redistribute the costs associated with climate change policy, attributing the climate change obligations to companies that have the responsibility and power to transform and effect GHG emissions and their competitive environments (Ascui & Lovell, 2011; Borghei, 2021; Ferguson et al., 2016; Garcia-Torea et al., 2021; Mete et al., 2010; Ratnatunga et al., 2011; Naranjo Tuesta et al., 2021).

Understanding the implications of carbon financial accounting for corporate governance and social sustainability has become increasingly important. Especially with the withdrawal of the International Financial Reporting Interpretations Committee (IFRIC) 3 - Emission Rights, little guidance concerning these issues is provided for emitting entities. Companies have adopted various methods to account for tradeable emission rights and the obligations to deliver them because of the lack of international accounting standards, which may make financial statements less comparable (Gallego-Alvarez et al., 2016; Garcia-Torea et al., 2021; Giner, 2014; Montero et al., 2020; Stechemesser & Guenther, 2012; Warwick & Ng, 2012). Therefore, this study considered that a review of carbon accounting theory and practices is extremely useful in understanding carbon accounting treatment and guiding future developments in current carbon financial accounting research.

With this systematic literature review, we hope to comprehensively review the research on emerging carbon financial accounting theory and practice, and intend to help accounting researchers understand the current carbon financial research status and guide future developments. From this perspective, this research explored the literature on carbon financial accounting to answer the following research questions: "What are the emerging issues in research on carbon financial accounting" "How does carbon financial accounting apply to improve accountability?" and "What are the main paths for further research on the carbon financial accounting?" For this literature review, we adopt the definition of financial carbon accounting stressed by Stechemesser and Guenther (2012), which defines the term carbon financial accounting as accounting for

emission rights or emission permits. Based on this definition, this systematic literature review used a keyword search of Scopus, Web of Science, and other electronic databases to find carbon financial accounting publications for this literature review. This review chose 43 studies as the source data after the computer-aided and manual screening.

The rest of this systematic literature review is structured as follows. Section 2 presents the methodology for the literature review. Section 3 provides an overview of carbon financial accounting studies and a detailed review of carbon financial accounting research. Section 4 discusses the avenues for future research. Finally, Section 5 concludes the paper.

2. Research Methodology

Effectively conducted literature review determines where more research is needed, allowing for more efficient theory development. A systematic literature review is a method that uses a precise, transparent, and explicit strategy that involves a series of phases to guarantee that the literature review process is conducted with adequate rigor and transparency (Linnenluecke et al., 2020; Roberts et al., 2021). Going through the systematic review process in detail is essential, especially the literature section and the decisions about the search terms and databases to use. To conduct a systematic literature review, this study follows the recommendations of Linnenluecke et al. (2020); the main steps are summarized in Figure 1. In the first step, we selected keywords as search strings and the bibliographic article databases. Next, we conducted data cleaning for the inclusion and exclusion of relevant literature. In the third step, we synthesized and analyzed our findings. Finally, we present the results.

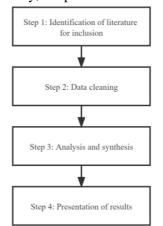


Figure 1. Research methodology (Linnenluecke et al., 2020)

2.1. Identification of Literature for Inclusion

A relevant set of keyword combinations is necessary to help identify relevant papers for inclusion. To capture the "carbon financial accounting" status, the following keywords were identified: "carbon" and "financial accounting," "greenhouse gas emissions" and "financial accounting," "climate change" and "financial accounting," "emission right" and "financial "carbon trading" "financial accounting, and accounting," and "emission allowance" and "financial accounting." Each combined one carbon or climate change keyword and one accounting keyword with the Boolean operator AND. The keyword search was limited to the abstract, title, or keywords of the databases. The search results were imported into Mendeley, and duplicate papers were deleted.

The keyword search was performed in two major databases: ISI Web of Science and Scopus. Additionally, more publishers' electronic databases were employed to find publications relevant to the scope of the review, including Elsevier, Emerald, Taylor & Francis (T&F), Springer, and Wiley. Although this created an overlap with the previously used databases, it confirmed the previous searches, ensuring that all relevant articles that met the search criteria were included. The articles were finalized on May 12, 2022. This review limited the search for journal papers and conference proceedings to the English language to avoid bias or a preference for one language. Both empirical and conceptual/theoretical publications were accepted because this review provides a comprehensive overview of carbon financial accounting.

The debate over emission rights accounting dates back to the 1990s, when Wambsganss and Sanford (1996) proposed an accounting method for the USA SO2 emissions trading scheme, leading to a series of heated debates. The International Accounting Standards Board (IASB) issued IFRIC 3 in 2004, which referred to Wambsganss and Sanford's method of recognizing and measuring allowances on the balance sheet (Bebbington & Larrinaga-Gonzaléz, 2008). Therefore, the search period was established from 1996 to 2022. This method identified a total of 76 studies. Each paper was downloaded for analysis.

2.2. Data Cleaning

Once studies were identified, a manual search of references within the selected articles' lists were evaluated against the review objective (Aldieri et al., 2019; Borghei, 2021; Garza-Reyes, 2019; Mengist et al., 2020; Roberts et al., 2021; Stechemesser & Guenther, 2012) to ensure all relevant studies were captured. One author and an external reviewer independently assessed these documents to determine whether the publication was appropriate for the review. According to the inclusion and exclusion criteria (Table 1), each reviewer manually reviewed each paper and then compared the selected papers to determine which ones should be included. Consequently, 43 papers were chosen from

the initial 76 after disagreements were resolved through discussion.

Table 1. Inclusion and exclusion criteria for the data cleaning

Criteria	Decision
Studies that provide empirical and conceptual/theoretical evidence	Inclusion
Studies that are written in English	Inclusion
Relevant studies cited in selected papers	Inclusion
Studies that are repeated in the search results	Exclusion
Studies that are no longer available	Exclusion
Studies that unilaterally discussed climate change or financial accounting	Exclusion
Studies published before 1996	Exclusion

2.3. Analysis, Synthesis, and Presentation of Results

When conducting a systematic literature review, Analysis, synthesis, and results presentation are crucial components of the research methodology when conducting a systematic literature review. First, all articles were classified by the year of publication. This is to examine the trend of this topic in academia. Second, articles were categorized by publishing agencies. Third, the authors examined research methods. Finally, this review searched the literature based on the categories of Ascui and Lovell (2011) and Stechemesser and Guenther (2012), inductively identifying new structural categories that formed the analysis themes and aided in refining the research goal. All materials were evaluated in structural categories to discover and explain critical themes.

Carbon financial accounting is an emerging strand of accounting literature, and there are a limited number of publications. Figure 2 shows the number of publications per year. Generally, the results indicate that the carbon financial accounting topic stimulated researchers' interest in 2002 and has rekindled a lively debate since 2011. The most productive year was 2011, with six articles published. However, from 2015 to 2018, there was a low tide in publications, and then the number of publications increased in 2020.

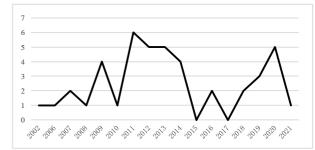


Figure 2. Number of articles published per year (Developed by the authors)

The most relevant sources are the publications in this study (Figure 3). From this systematic literature review, this subject matter 2has been extensively discussed across multiple functional domains that a range of fields were among the 43 articles published by 30 different publication agencies (Haupt & Ismer, 2013). To collaborate and develop solutions, research relies on shared knowledge from various disciplines, including ecology, science, sustainability, accounting, and other fields (Ascui, 2014). Notably, the Journal of Cleaner Production and Social and Environmental Accountability Journal are influential journals that have piqued interest from scholars in this field.

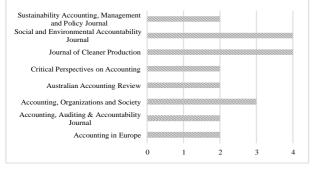


Figure 3. Most relevant sources (Developed by the authors)

Concerning the research method applied (Figure 4), 37% articles approximately of the were conceptual/theoretical studies (16 articles), with others representing quantitative secondary data/document analysis work (10 articles), qualitative interviews, and case studies (8 articles), and literature reviews (6 articles). The conceptual/theoretical studies are heavily dominated by discussions about carbon financial development; accounting standards and their conceptual/theoretical papers have always been the research focus in the literature review period. The majority of conceptual/theoretical papers focus on critically discussing the accounting attributes of carbon emission rights from the perspectives of the market, government, society, and nature to provide a practical accounting solution. Fewer empirical quantitative (model method) analyses are observed in the literature, which is a limitation. Only Griffi (2013) examined the impact of different carbon accounting treatments on the balance sheet and net income; Gallego-Alvarez et al. (2016) and Kashyap et al. (2020) examined the determinants of corporate accounting choices for the emission rights treatment.

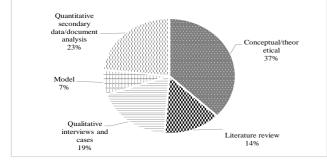


Figure 4. Publications based on the research methodology (Developed by the authors)

Following that, the publications were examined to identify common themes based on research questions or similar subjects. Seven key themes were identified from this procedure, and they were categorized according to their main field of study. Discussions with an independent expert served as the foundation for verifying the seven themes. The findings of prior studies were reviewed, summarized, and analyzed in this study using a theme-based methodology. First, to highlight the current state of knowledge for each theme, the publications were systematically reviewed. Second, similar findings were grouped and synthesized to understand how they collectively contribute to the theme. Finally, the key findings of publications were critically analyzed to gain knowledge and to identify potential directions for future research.

3. Major Themes in the Carbon Financial Accounting Literature

Based on the preliminary classifications by Ascui and Lovell (2011) and Stechemesser and Guenther (2012), this study divided the review into three groups: debates on IFRIC 3, current carbon financial accounting practices, and responses of accountancy professionals. Regarding the current carbon financial accounting practices, the main discussions focus on the attributes of the carbon emission allowance and the different approaches under intangibles and inventories. Therefore, the group of "current carbon financial accounting practices" can be broken into four categories: "diversity of approaches to the accounting practices," "redefining emission allowance," "valuation of emission rights," and "a high level of non-disclosure." Moreover, as a policy tool, carbon accounting also undertakes accountability and governance functions. Therefore, it created a cluster that explores how carbon accounting plays its governance function. The final groupings reflect the authors' observations of emergent themes rather than priori expectations, which have broadened Ascui and Lovell's and Stechemesser and Guenther's conceptualization of carbon financial accounting. The following subsections have been organized around the seven themes.

3.1. Debates on IFRIC 3

The USA SO2 emission trading plan, established in 1990, has influenced much of the research on pollution allowance accounting. Wambsganss and Sanford (1996) criticized it and proposed that granted allowances be recognized as donated assets valued at the market on receipt to provide consistent accounting for granted and acquired allowances. Furthermore, they claimed that allocating the cost of all polluting emission allowances to profit and loss would reduce externalities. The proposal of Wambsganss and Stanford has received numerous comments, which have continued to play an important role even after IFRIC 3's entry and exit.

The IASB adopted Wambsganss and Sanford's viewpoint with the publication of IFRIC 3 in 2004. Consequently, IFRIC 3 provoked a lot of criticism and discussions (Black, 2013; Buben, 2019; de Aguiar, 2018; Ertimur et al., 2020; Haupt & Ismer, 2013; Karai

& Bárány, 2013; Warwick & Ng, 2012), that it has led to accounting mismatches in terms of reporting mismatches, accounting value mismatches, and recognition time mismatches. These inconsistencies would cause artificial volatility in company results and would not reflect the economic reality of organizations (Giner, 2014).

Given the committees' and scholars' negative comments, and a request from the European Commission, IFRIC 3 was withdrawn in June 2005, leaving a gap in international accounting standards for emission allowances. Hereafter, accounting academics have contributed to the extensive carbon financial accounting regulation discussions.

Although IFRIC 3 turned out to be a failed attempt, it has provided some possibilities for improving carbon financial accounting standards. Based on IFRIC 3's approach, Karai and Bárány (2013) suggested presenting the assets and grants at a fair value or showing the assets and grants at a nominal amount. According to Black (2013), as free allocations decrease, standard-setters must reflect the potential that corporations would increasingly keep allowances in a long term to meet compliance. Bebbington and Larrinaga-Gonzaléz (2008) moved the debates into the non-financial reporting area, such as climate change risks and uncertainties, to ensure that the financial effects of pollution allowances are accurately and fairly depicted in the accounts. Notably, de Aguiar (2018) highlighted to redefine emission allowances, potentially by examining the life cycle of emissions. Overall, the studies above added to the literature by discussing alternatives or paths to proper carbon financial accounting standards, which are discussed more specifically in the next section.

3.2. Diversity of Approaches to the Accounting Practices

In the absence of an international carbon accounting standard, there is a significant divergence in the accounting treatment of emissions rights (Gallego-Alvarez et al., 2016; Montero et al., 2020). Allini et al. (2018) investigated the accounting practices in the EU Emission Trading Scheme (ETS) Phase 3 program in 2013. They found that companies do not comply with local emission accounting standards and have developed their own solutions, which is consistent with Montero et al.'s (2020) research. According to Qian et al. (2016), China's power sector should acknowledge carbon emission rights as inventories. Since the Chinese carbon trading market is not yet stable and the trend of monetizing carbon emission rights is unclear, companies hold carbon emission rights for licensing emissions rather than trading. Griffi (2013) examined the emission allowance trading behaviors in the US; the lack of uniform accounting rules implied that many companies will report sizeable economic benefits or obligations off the balance sheet. It is challenging to compare and evaluate organizations' carbon accounting behaviors due to the diversity of accounting

methodologies.

According to Garcia-Torea et al. (2021), there are two different carbon accounting methods: the gross and the net methods. The gross method seeks to fully account for the financial impacts of carbon trading, whereas the net method allows firms to offset assets and liabilities. Black (2013) identified three common approaches in practices: a net approach based on intangibles, an approach based on IFRIC 3, and a net approach based on inventories. Buben (2019) found that the most common accounting approach is based on the withdrawn IFRIC 3.

More studies have indicated that corporate carbon accounting practices have departed from IFRIC 3 (Kashyap et al., 2020; Warwick & Ng, 2012). Garcia-Torea et al. (2021) and Warwick and Ng (2012) identified among these approaches, the net method (recognizing intangibles or inventories with nil value) being the most widespread option in all industries. Compared with the most popular method in the practice (the net method), the gross method is expected to generate more transparent financial results (Garcia-Torea et al., 2021), as it provides a more accurate account of the financial impact of emission allowances and a more thorough picture of the environmental harm caused by a corporation. Therefore, determining proper and uniform carbon accounting policies based on the gross method is of significant impact.

3.3. Redefining Emission Allowance

One effective solution for determining uniform carbon accounting standards is to redefine emission allowances (de Aguiar, 2018). Part of the emission allowances owned by organizations are granted by the government, and part is acquired by purchase; thus, discussions on emission allowances are concentrated on granted allowances and purchased allowances and their distinctions (Zhang-Debreceny et al., 2009).

Granted emission allowances are usually considered as assets or liabilities. The supporters of the liability view criticize carbon permits as a right to pollute the environment (Grinnell & Herbert, 2002). Hopwood (2009) and Martineau and Lafontaine (2020) stated that the ethical concerns of environmentalists do not appear to have been transferred to the economic marketplace. As a result, the emitting entities received more emission permits than necessary and were commonly paid for their emitting behaviors.

Although academia critically discusses the asset attributes of emission rights, many scholars still agree with the asset view (Black, 2013; Cook, 2009; Giner, 2014; Haupt & Ismer, 2013; Karai & Bárány, 2013; Warwick & Ng, 2012; Ertimur et al., 2020). In line with IFRIC 3, emission allowances are recognized as intangible assets and are accounted for using IAS 38, which has been proven as the most popular method by Black (2013), Warwick and Ng (2012), and Garcia-Torea et al. (2021). The view of intangibles is also supported by Tušan (2014), who argued that emission allowances fit the conception of intangible assets in IAS 38. It is a non-monetary property item with no physical substance and held for producing reasons, and it is best measured at fair value for trading purposes.

Regarding the views of other assets, Karai and Bárány (2013) argued that displaying emission rights as assets in inventories and that emission rights obtained through a government grant are permissible, the government grant and the provision should be provided using the gross method. Allini et al. (2018) suggested that the IASB takes a different method of treating emission rights as payment instruments, one that does not transmit the reporting inconsistencies heavily condemned in IFRIC 3. The comprehensive reporting of assets and liabilities associated with emission rights is supported by this method, ensuring greater transparency in the financial statements. Ertimur et al. (2020) argued that even though there are similarities between emission allowances and financial instruments, inventories, and intangible assets, there are always conflicts between emission allowances and the regulations of these assets; hence, emission allowances cannot be included in any of these assets. Additionally, for the phenomenon of corporate recognizing exceeding emission allowances as a production cost, Giner (2014) criticized the conceptualization of emission rights as a production cost because organizations are not forced to pollute. Organizations can pollute without these rights. Giner also questioned recognizing emission rights as payment instruments with the difficulties of widening the definition of financial assets.

Due to the particularity of emission rights, there are still many controversies regarding the attributes of emission rights, which are still a topic worthy of accounting study in the future. The failure of IFRIC 3 indicates that conflicts remain in putting the transaction of emission right into the existing financial standards. Further research could focus on the possibility of issuing a new standard (creating new assets and liability for emission right) and further changes to related standards (Ascui, 2014; Giner, 2014).

3.4. Valuation of Emission Allowance

The failure of IFRIC 3 allows market participants to treat carbon invisibly with a nil valuation of free (granted) allocations. There are two common approaches in practice: the first one is to adopt a market value (nil) and offset by a liability, thus presenting a net liability by year-end; the second approach is to record the allocations at a nil value and only create a provision of expense when emissions exceed the allocation (Allini et al., 2018; Black, 2013; Garcia-Torea et al., 2021; Haupt & Ismer, 2013; Kashyap et al., 2020; Montero et al., 2020; Lovell et al., 2013). Common findings of these studies indicate that both the valuation methods produce a nil result.

Haupt and Ismer (2013) identified three reasons for dissatisfaction with recognizing free allocations at nil. First, it does not meet the International Financial Reporting Standards (IFRS) true-and-fair-view requirement; second, it hides the benefits of free allocations in the financial statements; third, it would obstruct the EU single market's proper functioning. Carbon will remain invisible if allowances are freely distributed and offset by corresponding emissions. Three types of effects can be anticipated when carbon is made invisible in accounting terms: undermining the intended impact of the carbon market, allowing those with extra allowances to sell them later, and bolstering the position of managers who are interested in maintaining market share by refusing to pass on the opportunity cost of free allowances to customers (MacKenzie, 2009). Allini et al. (2018) criticized corporations for ignoring the societal cost of pollution operations by adopting a net approach and depriving users of a set of financial information essential to their decisions. Therefore, netting assets and liabilities to avoid disclosing bought emission rights and corresponding liabilities on the balance sheet are controversial. This situation could be avoided by classifying emission allowances as intangible assets measured at fair value regardless of the purpose of holding it to yield comparable accounting results (Ertimur et al., 2020), and emission allowances should be remeasured at fair value to reflect the economic conditions when the changes occur. The government also welcomes this fair value method, which calls for a transparent reflection of carbon costs (Haupt & Ismer, 2013).

3.5. High Level of Non-Disclosure

The investigation of current accounting approaches indicates a high level of non-disclosure (Allini et al., 2018; Black, 2013; Garcia-Torea et al., 2021; Kashyap et al., 2020; Lovell et al., 2013; Warwick & Ng, 2012). The non-disclosure includes the initial recognition of granted allowances, the recognition of purchased allowances, the initial valuation of granted allowances, and the subsequent valuation. Regarding this condition, Lovell et al. (2013) examined the phenomenon by understanding the "materiality" of emission allowances for accountants. Companies have the right to omit such disclosures from their financial statements if the allowances and liabilities resulting from carbon trading are not significant. However, the materiality of emission allowances is revealed to be high in Lovell et al.'s (2013) investigation: ranging from 14% of profit or loss before taxes of up to a staggering 85%. Further study revealed that the high level of non-disclosure is due to the protracted absence of a financial standard for emission allowance. It is difficult to provide a complete and comprehensive representation of the impact of emission allowances in a company's financial statements due to the variety of accounting approaches used to account for carbon emission allowances, which lowers the quality of climate change data that is available. This highlights the need for guidance to resolve this uncertainty and messiness and requires standardization in reporting to improve low disclosure levels. Kashyap et al. (2020) also identified that institutional pressure is one of the critical determinants

for increasing corporate carbon financial accounting pressures and further improving disclosure behaviors.

3.6. Carbon Accounting for Sustainability Governance

The limited studies on sustainability governance currently available focus primarily on enhancing carbon accounting disclosure for improved governance and enhancing carbon financial accounting accordingly. Bui and Fowler (2019) suggested that carbon accounting has both a positive and negative role in facilitating accountability. Carbon accounting may increase transparency and accountability by informing the public about companies' sustainable practices and helping managers evaluate performance, perform green investments, implement carbon strategies, and conduct emissions trading. However, it aids companies in avoiding responsibility when making unsustainable investments.

Bowen and Wittneben (2011) discussed that one major challenge is to ensure actual GHG emissions reduction by carbon accounting. Their investigation indicates that the disclosure of climate change is symbolic rather than substantive mitigation; thus, rather than simply reporting GHG emission reductions, corporate carbon accounting should be set up to monitor corporate behavior and decision-making. Schaltegger and Csutora (2012) also criticized the failure of carbon reports to create accurate results. They suggest that carbon accounting for sustainability contributions should prioritize identifying, selecting, introducing, and implementing carbon reduction action plans and measures. These accounts and accounting procedures assist management to reduce carbon emissions most effectively and to achieve the most cost-effective carbon reductions.

Negash (2012) proposed a revolution in carbon accounting disclosure standards to improve disclosure practice, determining that the environmental information must be included in the current set of financial statements and companies should provide a separate statement on the environment. Lodhia (2011) emphasized that mandatory disclosure would ensure that carbon accounting plays its accountability role in managing climate change risks. Organizations can proactively change their processes and systems to account for climate change. They can also be reactive in response to increased stakeholder pressure or new legislative demands for carbon accounting and reporting. According to Bui and Fowler (2019), carbon-focused regulation led to carbon reduction when it created visible institutional and economic pressure.

Haupt and Ismer (2013) proposed a coherent accounting framework to improve EU ETS accounting practices and assist companies in adapting to climate change. Adopting the fair value method in valuation and reflecting the relationship between mitigating emissions and granted allowances in the accounts is essential. Subsequent emission allowance measurements should differentiate between those held for compliance and those held for trading, which meets the requirements of the EU ETS as a climate policy instrument and better matches the general accounting principles under IFRS.

3.7. Responses of Accountancy Professionals

The responses of accountancy professionals refer to the actions of accountants and accounting organizations in response to climate change, and the importance of accountancy professionals' participation in climate change (Lovell et al., 2013). Accountancy professionals are critical to developing dominant carbon accounting standards and practices (Lovell & Mackenzie, 2011), as carbon accounting is a new field of inquiry; they are influencing how the issue of climate change can be understood and managed through markets in an important but largely unnoticed manner. Lovell and Mackenzie (2011) discovered a significant interest in climate change among international accounting and professional auditing groups by studying accountants' responses to the topic since 2005. Since there is a gap in professional governance of climate change that accountants are most qualified to fill, especially with multiple framing of calculation still in use, the findings suggest that accountants may take the lead on dealing with climate change issues (Lovell et al., 2013) pushing the accounting profession to be responsible in establishing external ties with other professions. This necessitates closer collaboration among other communities, and accountants must first recognize the worth and skills of other communities, such as the collaboration between physical carbon accounting experts and carbon market practitioners. Ascui and Lovell (2012) further discussed the Climate Disclosure Standards Board as a community where accountants engage in strategic carbon accounting, even though the level of engagement has yet to reach the mainstream of rank-and-file accountants.

4. Discussions and Avenues for Future Studies

This study provides a thorough overview of the historical trends, research focuses, and major themes in carbon financial accounting. As seen from the analysis in this study, in the lack of global standards for carbon accounting, the investigation of corporate carbon accounting practices has gained increasing interest in this field. Meanwhile, carbon accounting's role in framing sustainability governance and the responses of accounting professionals are yet to be investigated. This study then explores a few gaps in the present literature between societal expectations and the current status of carbon accounting research that develops an accepted proposal to cover carbon emissions allowance trading and the topics that are not covered in detail in the literature.

4.1. Interactions among Carbon Accounting Frames

Carbon financial accounting practices show a wide range of accounting treatments. The variance in

accounting methods for carbon emission permits emphasizes the need for guidance. Thus, further discussion on granted and purchased allowances in accounting is needed. As there are five significant frameworks for carbon accounting (Ascui & Lovell, 2011), each has set boundaries, defined terms, and claimed ownership of carbon accounting. The overlapping of different frameworks for emissions allowances helps map out financial accounting concepts (de Aguiar, 2018), and understanding carbon financial accounting is inextricably linked to other frameworks. Future research could investigate the monetary aspects of carbon accounting; this results in a blind spot regarding the relationship between changes in the physical carbon impacts and the company's financial performance, which could assist companies in developing their core businesses, core products, and business models to achieve carbon neutrality and sustainability rather than treating carbon reduction efforts as a matter of legal compliance (Schaltegger & Csutora, 2012).

4.2. Application of Theories and Empirical Analysis

Model and qualitative interviews and case studies are lacking in carbon accounting studies. Only 19% of the studies conduct qualitative interviews and cases, and 7% adopt models. Carbon accounting academics should adopt new theoretical views and empirical methods to provide nuanced insight into and widen and deepen their knowledge of carbon accounting challenges. Carbon accounting procedures can be critiqued; therefore, newer, sounder practices can be developed. For example, future research could look into how the standard-setting help process can improve accountability and explore carbon accounting silence to understand the implications of non-disclosure and provide explanation of such accounting choices (Garcia-Torea et al., 2021); conduct and facilitate critical research on the functions that accounting and calculative mechanisms can and cannot perform in the environmental area (Hopwood, 2009); look into the process of making decisions based on consensus, the potential for holding a series of workshops, and develop additional opportunities for discussion as the main impediment to action is the absence of carbon financial accounting (Lovell et al., 2013); examine how organizational actors interact when practicing sustainability governance or understanding them; assess management and stakeholder engagement, alternative carbon emission reduction strategies, and the creation of strategies to support the effective and efficient implementation of zero-carbon solutions (Schaltegger & Csutora, 2012); critique current reporting practices and explores organizational motivations for undertaking carbon accounting and reporting (Lodhia, 2011); survey companies that do not provide these disclosures in their annual reports to learn more about their accounting procedures and the manager's thinking behind them (Warwick & Ng, 2012); and examine the role that accountants play in understanding and regulating markets in relation to the issue of climate change (Lovell et al., 2013).

4.3. Research on Less-Developed Countries

Most of the carbon accounting literature focuses on developed countries, especially the practice of EU ETS. Research in developing countries (for example, China and India) may reveal insights into their distinct political regimes, less-developed financial markets, and management attitudes that differ from those of developed countries (Bui & Fowler, 2019; He et al., 2020). For example, China has launched carbon trading in several pilot areas, and investigating Chinese carbon accounting practices may provide insights into this field (Qian et al., 2016), especially considering that Chinese carbon trading is a composite of neoliberalism and government intervention. Although many studies have examined carbon accounting practices and theories of EU ETS, America, Australia, and some developing countries (Allini et al., 2018; Black, 2013; Garcia-Torea et al., 2021; Haupt & Ismer, 2013; Kumar & Firoz, 2019; Lovell et al., 2013; Mete et al., 2010; Warwick & Ng, 2012), only Qian et al. (2016) and Zhang (2011) reviewed Chinese carbon accounting practices, methods, and implementation processes. This has created a solid contrast to the research in the EU or other places. Nevertheless, research on Chinese carbon accounting behaviors requires a comprehensive examination. It is vital to understand how carbon accounting emerged and developed in China and how institutional environments influence these practices (Rinaldi, 2019) with distinctive and immutable cultural facets (Li & Soobaroyen, 2021).

5. Conclusion

This systematic literature review offers comprehensive research on carbon financial accounting literature. Current carbon financial accounting research has produced numerous insights on the accounting approach for emission rights that companies, legislators, standard setters, and scholars must deal with. It powerfully conveys that carbon mitigation and trade necessitate a globally agreed accounting framework for emission rights. As a result, carbon financial accounting has developed as a distinct academic discipline from general corporate social responsibility or sustainability.

This study offers the following contributions: from a theoretical perspective, this study is the first comprehensive and up-to-date systematic literature review on carbon financial accounting. It synthesizes the current state of knowledge in terms of publication trends, relevant sources, and research methods and derives seven themes related to this stream of research. From a practical perspective, the findings of this study are valuable to regulators and policymakers in developing climate policies and regulations, assisting them in better understanding and evaluating corporate carbon accounting behaviors. Organizations could implement carbon trading based on accounting professionals' engagement to improve organizations'

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different understanding of carbon accounting Accordingly, frameworks. managers make can appropriate decisions to ensure that carbon financial accounting accurately reflects the economic nature of the carbon trading business and disclose relevant information as much as possible, laying a solid foundation for the convergence of carbon financial accounting standards.

6. Limitations and Further Study

Although the authors used a rigorous methodology to include the majority of the previously published articles, there is still a possibility that some studies may not have been included in the databases employed in this study. In addition, it is possible that the search string may not capture certain relevant studies, given that other studies may have used keywords other than those used in this study. However, the authors firmly believe that all significant advancements in the field's research have been covered in this review. Further studies may build on this review and re-examine the current state of carbon financial accounting research. Researchers can expand the range of inclusion and exclusion criteria for studies by considering books and reports on carbon financial accounting.

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Authors' Contributions

The first author undertook the preliminary conception, data collection, literature review, and partial writing of this study. The second and third authors are the supervisors of the first author in her doctoral study; they contributed to the design of this study, provided comments, and proposed many revisions to this study.

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